



MOKAN CRS USERS GROUP

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February 2015

Midwest Territory ISO/CRS Specialist Update

Changes are all around us. It was just a few years ago that we began our journey through the CRS realm together - along the way conquering a whole new manual, adding many new communities into the program, and assisting existing communities to reach even higher levels of success.

Unfortunately, change sometimes means saying goodbye. My territory has been modified, so I have left Region 7 in the very capable and thorough hands of Melissa. I have the utmost confidence in her skills and am sure that you will be able to continue your growth with her by your side. Thanks to all of you for your kindness and professionalism.

Christina Groves, CFM

ISO/CRS Specialist, ISO Community Hazard Mitigation

As we move forward with the specialist transition, Christina and I will work together make it as seamless as possible. I am very excited to continue working with our CRS communities in a new capacity.

2015 we will have some communities receive their 3/5 year cycle visit. These communities will cycle under the *2013 CRS Coordinator's Manual*. Through MOKAN, I will provide tips for activities that have changes in documentation and points. Helpful documents and activity samples will be posted on the MOKAN website for your access.

Melissa Mitchell, CFM

ISO/CRS Specialist, ISO Community Hazard Mitigation
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Call for MOKAN Administrator

MOKAN is seeking a new administrator for the Users Group. Melissa Mitchell has served as the Administrator for the past two years. Her new role with ISO will provide support to the Users Group. We are seeking someone to replace her MOKAN duties.

Jonathan Wiles with the City of Shawnee, KS will continue to serve as the Deputy Administrator and webmaster. The main Administrator duties include generating the newsletter and planning and organizing training sessions.

Qualifications? **A passion for CRS!** If you are interested, please email Jonathan at JWiles@Ci.Shawnee.Ks.Us.

Activity 330 Break Down

If you have not signed up to receive the [NFIP newsletter](#), do so. Great information is provided in the NFIP newsletter and CRS Activities are often featured. Last month the newsletter focused on the changes to Activity 330 and PPI information.

There are changes from the old manual to the new manual on topics and dissemination. New guidelines on scoring OP material, developing a PPI, and preparing a Flood Insurance Assessment (370) are available on the CRSResources.org site.

Activity 330 Outreach Projects under the old manual may not necessarily receive credit under the new manual. There are 6 creditable topics and it is not about how many times you discuss the topic on one document, but how many messages were disseminated on the document. This redesigned activity is no longer looking for you just to provide an information based statement. To receive credit for your efforts you need to deliver directive based statements. A document stating "flood insurance is

available” would have received credit in the previous manual but now we need actionable items/statements in most topics.

For example, if your document solely gives the message of “buy flood insurance” and is available at the office for pick up, the document will only receive 1 point (1 topic, 1 location). If this same document says, all development in the floodplain requires a building permit, contact the community; this document will now receive 2 points (2 topics, 1 location). The focus of the OP topics is to give direction. 330 OP projects are scored at three different levels: informational, general, and target.

Informational Materials (1 point per topic). These are brochures, flyers, and similar documents that are made available upon request or are placed in a static location, such as a city hall or public library. Since they do not “reach out” to the public, informational materials receive only one point per topic. They are counted as conveying their messages only once each year.

General Outreach Projects (2 points per topic). These are newspaper articles, signs, and presentations that are designed to resonate with an identified general audience. These messages “reach out” to people in general, so they receive two points per topic.

Targeted Outreach Projects (6 points per topic). These are projects directed to a specified audience. Communities must demonstrate that the targeted outreach projects reach or are distributed to all of the members of the targeted audience. The message must clearly explain that the recipient is receiving the message because he/she is part of the targeted audience. Research has shown these types of projects to be the most effective way to reach people, provided that they address the audience and focus on the audience’s concerns. Targeted outreach projects that are repeated to the identified audience (e.g., more than one mailing to the same people each year) are counted as separate projects.

Also new to 330 is credit for outreach that is done through **social media**; Facebook, Instagram, etc. There is credit for a maximum of 5 social media projects year on the same topic. 2 points per topic is given for social media OP

efforts. Reference the attached OP guidelines for social media credit criteria.

Attached is an Excel spreadsheet to assist you with gauging your OP credit points. For credit documentation, you can share this Excel spreadsheet with your Specialist for review of a new application or a cycle visit. You will see the Excel spreadsheet identifies your activities by OP#1, OP#2, etc. I encourage you to label your documents on the upper right hand side with the same naming standard. This will assist with the review of the activity.

OP resources- FEMA publications on any of the 6 CRS topics are no cost to the community and can be ordered by bulk. You will find stuffers, brochures, information sheet, booklets, post flood material, and Spanish material at <https://www.fema.gov/national-flood-insurance-program/national-flood-insurance-program-publications>

Prior to ordering, review the creditable topics on page 330-4. Making the same material available on your floodplain website or hyperlinking the documents from the FEMA site may receive some credit under Activity 350 WEB as well. We will cover 350 LIB and 350 WEB in the next newsletter.

Table 330-1. CRS topics and example messages.	
Six Priority Topics	Example Messages
1. Know your flood hazard	Your property is subject to flooding You are in a repetitively flooded area Drive safely: five people died in the 2002 flood
2. Insure your property for your flood hazard <i>NOTE: At least one project must include a message on this topic</i>	You need flood insurance Renters should buy flood insurance for their contents Take advantage of a low-cost Preferred Risk Policy
3. Protect people from the hazard	Turn around, don't drown Know the flood warning signals: one long blast of the siren means a flash flood along Silver Creek Designate a place where your family can rendezvous after an evacuation order is issued
4. Protect your property from the hazard	Replace your flooded furnace with one elevated above the flood level Keep debris and trash out of the streams and ditches We can help you get a grant to elevate your home. Call us at _____
5. Build responsibly	Get a permit from . . . before you build Know the substantial damage rules (and the ICC benefits). You can see them at www. . . . All projects should be at least 10 feet from the property line so you don't alter the drainage between homes
6. Protect natural floodplain functions	No pollutants down the storm drains; they drain to the bay Protect our turtle nesting areas: stay off the beach after sunset Report broken silt fences: they help keep our streams clean
Examples of additional topics (developed by a community that has a Program for Public Information)	Example Messages

Thinking Out Side the Box with 330 OP Activities

Many communities are participating in the National Pollutant Discharge Elimination System (NPDES) permit program. The program controls water pollution by regulating point sources that discharge pollutants into waters of the United States.

Did you know the NPDES has outreach material requirements too? CRS 330 topic #6, Protect Natural Floodplain Foundations, is specific to clean water efforts; no dumping, keep steams clean, etc. Similar messages NFEDS efforts are making. Team up with your department(s) to see if their messages, presentations, and efforts quality for CRS OP credit. Rememeber, messages have to be dismiinated annually, a record kept, and over the 3/5 years of your CRS cycle.

Community Rating System Application/CAV

If your community is interesting in making application for Community Rating System (CRS) you must first complete a Community Assitances Visit (CAV). To request a CAV, a letter of interest is sent to FEMA Region. CAV questions can be answered by your State NFIP Coordinator:

Tom Morey, R.S., CFM, NFIP Coordinator

Kansas Department of Agriculture
Division of Water Resources
p. (785) 296-5440 | Tom.morey@kda.ks.gov

Dale Schmutzler, CFM

Section Chief & Floodplain Risk Reduction Coordinator
Missouri State Emergency Management Agency
p. (573) 526-9135 | Dale.schmutzler@sema.dps.mo.gov

Mitch Paine, CFM

Flood Mitigation Planning Coordinator
Floodplain Management, Nebraska Department of Natural Resources
p. (402) 471-9252 | Mitch.Paine@nebraska.gov

Bill Cappuccio

State NFIP Coordinator, Iowa
p. (515) 725-8342 | Bill.Cappuccio@dnr.iowa.gov

430 RA - BCEGS

Activity 200 in the manual lists the prerequisites per CRS class. For example, a Class 6 or higher community is required to have a Building Codes Effective Grading Schedule (BCEGS) rating of 5/5 or better. If you are interested in learning more on the BCEGS or to request a BCEGS meeting, contact:

Dale K. Thomure, CBO, CFM

Field Representative, ISO Community Hazard Mitigation
4B Eves Drive, Suite 200, Marlton, NJ 08053
p. (573)760-0350 | dthomure@iso.com

Activity Point of Contact

We have asked MOKAN communities to be the point of contact for specific CRS sections/activities. Please do not hesitate to contact them with any questions that you may have in regards to CRS support by activity. If you are interested in supporting an activity, please let us know and we will add you to the contact list.

CRS Activity	Contact	Email
310	City of Overland Park Pam Fortun, P.E. CFM (913) 895-6054	Pam.Fortun@opkansas.org
330	City of Lawrence Amy Miller, AICP, CFM (785) 832-3166	amiller@lawrenceks.org
340	Dale Schmutzler, CFM, MO State NFIP Coordinator (573) 526-9135	Dale.schmutzler@sema.dps.mo.gov
350	City of Lenexa Tom Jacobs, P.E., CFM (913) 477-7644	tjacobs@lenexa.com
360	City of St. Charles, MO Ellie Marr (636) 949-7900 x7235	EMarr@sccmo.org
370	FEMA Region VII Andy McGrail, CFM 816-283-7982	andy.mcgrail@fema.dhs.gov
410	City of Shawnee Jonathan Wiles, CET (913) 742-6292	jwiles@cityofshawnee.org
420	City of Lenexa Tom Jacobs, P.E., CFM (913) 477-7644	tjacobs@lenexa.com
430	Platte County, Mo Gale Cantu, C.B.I. (816) 858-3380	GCANTU@co.platte.mo.us
440	Kansas Department of Agriculture, DWR Dane Bailey (785) 296-7769	Dane.Bailey@KDA.KS.GOV
450	City of Shawnee Jonathan Wiles, CET (913) 742-6292	jwiles@cityofshawnee.org
510	City of Shawnee Jonathan Wiles, CET (913) 742-6292	jwiles@cityofshawnee.org
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530	City of St. Charles, MO Ellie Marr	EMarr@sccmo.org

	(636) 949-7900 x7235	
540	City of Lawrence Matt Bond, P.E., CFM (785) 832-3142	mbond@lawrenceks.org
610	City of Overland Park Pam Fortun, P.E. CFM (913) 895-6054	Pam.Fortun@opkansas.org
620	Ben Higgins, City of Lincoln (402) 441 – 7589	watershed@lincoln.ne.gov
630	City of Lansing John W. Young, P.S., CFM (913) 727-2400	jyoung@lansing.ks.us

Training Opportunities

- [Kansas Floodplain Management Resources](#)
- [CRS Resources – Webinars](#)
- [Association of State Floodplain Managers](#)
- [Nebraska Floodplain and Stormwater Managers Association](#)
- [Kansas Association for Floodplain Management](#)
- [H2O Partners - Webinars](#)